

Privacy Policy

Sohum Asset Managers Private Limited is engaged in providing various financial and ancillary services and in the course of its business and while dealing with Investors and website users may become privy to your personal information including information that is confidential in nature.

For purpose of this Privacy Policy, wherever the context so requires the term "You" or "User" shall mean any natural or legal person including online and offline investors and the term "We", "Us", "Our" shall mean Sohum Asset Managers Private Limited

We at Sohum Asset Managers Private Limited respect the privacy of everyone who visits this website and are committed to maintaining the privacy and security of the personal information of all visitors to this website.

We view protection of your privacy as a very important principle. We understand clearly that You and Your personal information is one of our most important assets. We store and process Your information including any sensitive financial information collected, if any, on computers that may be protected by physical as well as reasonable technological security measures and procedures. If You object to Your information being transferred or used in this way, please do not provide the details of your information on the website.

Sohum Asset Managers Private Limited and its affiliates may share/transfer / license / convey some or all of your personal information with another business entity to carry out any business activity or re-organization, amalgamation, restructuring of business or for any other reason whatsoever. Once you provide your information to us, you provide such information to Sohum Asset Managers Private Limited and its affiliate and we and our affiliate may use such information to provide you various services with respect to your transaction conducted with Sohum Asset Managers Private Limited

Our policy on the collection and use of personal information and other information is outlined below.

Collection Of Sensitive Personal Data Or Personal Information:

Sohum Asset Managers Private Limited may for purpose of rendering its services, collect personal information such as:

- Name, gender, residential / correspondence address, telephone number, date of birth, marital status, email address or other contact information;
- Identification Documents, KYC Status, Signature and Photograph;
- Bank account or other payment instrument details;
- Any other detail for providing services.

Sohum Asset Managers Private Limited will continuously endeavour to ensure that personal data shall be used in line with all applicable data protection laws.

Your information will be kept secured with restricted access according to the 'need to know' principles.

Sohum Asset Managers Private Limited or its authorized agents shall not retain or store that information for longer than is required for the purposes except when the information may lawfully be used or is otherwise required under any other law for the time being in force.

The information collected shall be used for the purpose for which it has been collected.

By agreeing to avail the service offered by Sohum Asset Managers Private Limited you have agreed to the collection and use of your sensitive personal data or personal information by Sohum Asset Managers Private Limited

Right to Opt out:

You always have the right to refuse or withdraw your consent to share/dissemination of your sensitive personal data or personal information by contacting us. However, in such an event, you would no longer avail the services of Sohum Asset Managers Private Limited. The opt out request would not be applicable to the correspondence and communications already initiated by Sohum Asset Managers Private Limited

Communications:

When You use the website or send emails or other data, information or communication to US, You agree and understand that You are communicating with Us through electronic records and You consent to receive communications via electronic records from Us periodically and as and when required. We may communicate with You by email or by such other mode of communication, electronic or otherwise.

Log File Information Collected And Stored Automatically (Cookies):

When You register with or view Our site, Our servers automatically record certain information that Your web browser sends whenever You visit Our website. The kind of information that is gathered automatically include the type of browser You are using (e.g. Internet Explorer, Firefox, etc.), the type of operating system You are using (e.g. Windows or Mac OS) and the domain name of Your internet service provider, the date and time of Your visit and the pages on Our website. We sometimes Use this information to improve Our website(s) design, content and primarily to give You a better browsing experience.

This notice / policy is not intended to and do not create any contractual or other legal rights in favour of any User or viewer of this website or on behalf of any other party. However, Users and viewers are informed that by using the website, they are deemed to have consented to the collection and use of information by Sohum Asset Managers Private Limited as stated above.

If you'd prefer to restrict, block or delete cookies from this website, or any other website, You can use Your browser to do this. Each browser is different, so check the 'Help' menu of Your particular browser to learn how to change Your cookie preferences. If You choose to disable all cookies we cannot guarantee the performance of Our website and some features may not work as expected.

Updating Or Reviewing Your Sensitive Personal Data Or Personal Information:

You may upon written request to Us review the sensitive personal data or information provided. Sohum Asset Managers Private Limited shall ensure that any personal information or sensitive personal data or information found to be inaccurate or deficient shall be corrected or amended as feasible.

Reasonable Security Practices for Protecting Information:

Sohum Asset Managers Private Limited uses commercially reasonable physical, managerial, and technical safeguards to preserve the integrity and security of your personal information. Sohum Asset Managers Private Limited cannot, however, ensure or warrant the security of any information You transmit to Sohum Asset Managers Private Limited and You do so at your own risk. Once We receive Your transmission of information, Sohum Asset Managers Private Limited makes commercially reasonable efforts to ensure the security of Our systems. However, please note that this is not a guarantee that such information may not

be accessed, disclosed, altered, or destroyed by breach of any of Our physical, technical, or managerial safeguards.

To protect Your privacy and security Sohum Asset Managers Private Limited take reasonable steps (such as requesting a unique password) to verify Your identity before granting You access to Your account. You are responsible for maintaining the secrecy of Your unique password and account information, and for controlling access to Your email communications from Sohum Asset Managers Private Limited

Links to Other Websites:

Our website sometimes has links to other website(s) in the world wide web. The privacy policies of these website(s) are not under Our control. Once you leave Our servers, use of any information You provide is governed by the privacy policy of the operator of the site You are visiting. It is advisable to read their privacy policies for further information. Your browsing and interaction on any other website, including those that have a link on Our website, is subject to that website's own rules and policies. It is advisable to read their privacy policies for further information.

Notification Procedures:

Sohum Asset Managers Private Limited provide notifications, whether such notifications are required by law or are for marketing or other business related purposes, to You via email notice, written or hard copy notice, or through conspicuous posting of such notice on Our website page, as determined by Sohum Asset Managers Private Limited in its sole discretion. Sohum Asset Managers Private Limited reserves the right to determine the form and means of providing notifications to You, provided that You may opt out of certain means of notification as described in this Privacy Policy.

Changes To Our Privacy Policy:

Please note that this policy may change from time to time. If Sohum Asset Managers Private Limited change its privacy policies and procedures Sohum Asset Managers Private Limited will post those changes on Sohum Asset Managers Private Limited website to keep You/Users aware of what information Sohum Asset Managers Private Limited collects, how Sohum Asset Managers Private Limited uses it and under what circumstances Sohum Asset Managers Private Limited may disclose it. Changes to this Privacy Policy are effective when they are posted on this page. Please visit Our website to keep yourself abreast of any changes to this policy.